

hedkandi

TOURS & EVENTS 2012

Access The Fabulous

HIGHLIGHTS

Tours & Events 2011



IBIZA



FRANKFURT - COCOON



CREAMFIELDS VIP



DUBAI



BARCELONA



AMSTERDAM - ADE



LONDON



ODESSA



MIAMI



MILAN

HED KANDI'S GLOBAL DANCEFLOOR

London // Ibiza // Frankfurt // New York

Miami // St Tropez // Dubai // Singapore

Milan // Barcelona // Sydney // Zurich

Seoul // Tokyo // Vancouver // Madrid

Mexico City // Istanbul // Bangkok

Rio de Janeiro // Phuket // Koh Samui

Abu Dhabi // Sao Paolo // Teipei

Macao // Toronto // Johannesburg

Marbella // Lisbon // Punta del Este

Bogota // St Petersburg // Munich // Verbier

Santo Domingo // Cancun // Cape Town



IBIZA

Our Spiritual Home

Hed Kandi originally started hosting small underground and exclusive after parties at the iconic Bass Bar and Es Vive Hotel. Hed Kandi soon then had extravagant full season residencies at El Divino, Space and Es Paradis. The brand's parties, CD releases and ethos still continues to be the definition of the sound and enticing lifestyle of Ibiza.

With Hed Kandi's Balearic roots now firmly set in history, Hed Kandi Ten Ibiza in 2012 at Es Paradis will mark ten years of residency on the island and will be the place to party, be seen, be sexy and lose yourself in true hedonistic Hed Kandi Style! It's been a decade of truly delicious parties after all and each weekend will be celebrated with lavish live shows, world class DJs, exquisite dancers, mind boggling aerial artists and acrobats beautifully co-ordinating a visual feast whilst you experience the greatest night of your life!



*WHATEVER
HED KANDI DOES,
IT'S ACCESSIBLE,
PREMIUM AND
INTERNATIONAL*



BRAND OVERVIEW

The World's Most Successful Music & Lifestyle Brand

EVENTS

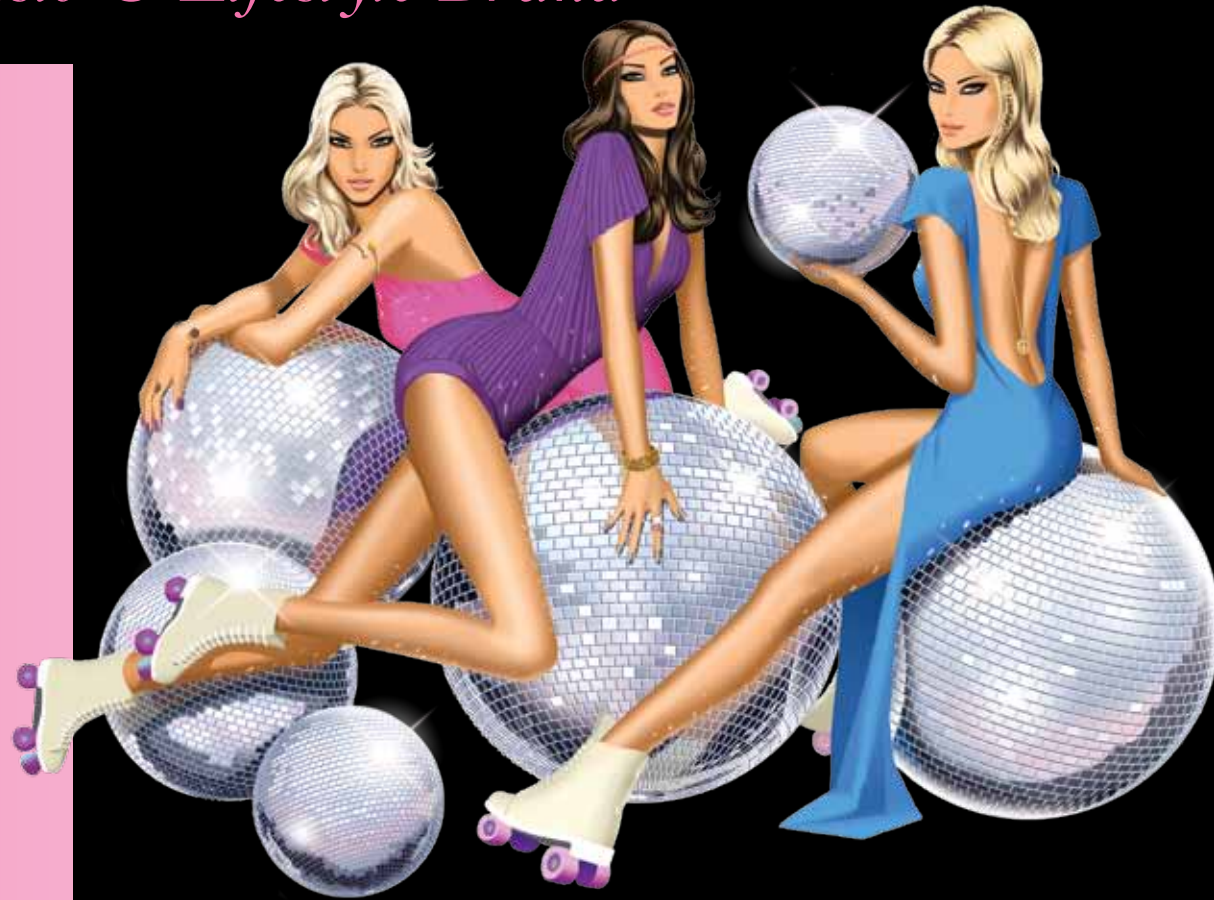
- 500,000 UK partygoers annually (+1 million ROW)
- 250 UK events annually (+750 ROW)
- 50,000 Ibiza partygoers
- Ibiza residency since 2002
- 3 million print flyers annually
- 2011 - the world's largest Glitterball with 3D light projection was launched

MUSIC

- 500,000 album sales annually
- 3 TV advertised albums per year
- 5 million album sales
- Weekly radio show on Kiss network
- Daily MoS radio show 400,000+ listeners weekly

DIGITAL

- 250,000 Facebook fans
- 5,000 new Facebook fans per month
- 345,000 page views per month on Facebook
- 120,000 mailing list members
- 375,000 combined mailing database
- 240,000 Podcast downloads monthly
- 17,000 Twitter followers
- Mobile App



PARTNERSHIPS



SWAROVSKI



BY MELIA

BRAND IDENTITY

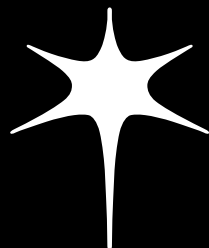
The World Famous Hed Kandi Girls

Hed Kandi's instantly recognisable visual world of impossibly beautiful girls in über-elegant surroundings is brought to life by our illustrator.

The illustrations have captured the imagination of many as they continue to communicate the essence of our brand, image after image. Each and every stunning girl, drawn posing for the camera with a cheeky glint in her eye, exudes the sophistication and sex appeal that is synonymous with our brand.



hedkandi



*WHATEVER
HED KANDI DOES,
IT FEELS LIKE
A FABULOUS
& EXCLUSIVE
ESCAPE*



EVENTS CONCEPT

The Party



We provide bespoke parties for all requirements and specifications, offering a unique partying experience for all occasions. With a plethora of expertise and services we can deliver your desired event over and above your expectation!

WHAT'S INCLUDED

- DJs
- Bespoke decoration & production
- Giveaways
- Artwork
- Performers
- Promotional support
- Live PAs
- Tour Manager
- Dancers and entertainers
- Percussionists & saxophonists

PERFORMERS & PRODUCTION

The Experience

MUSIC & DJS

We have an exclusive team of fabulous DJs who truly epitomise the sound of the Hed Kandi international dancefloor!

Contemporary and classic house music unite our souls in passion on the dancefloor, delivering an aural pleasure soundscape sprinkled with delicious memories catering to our unique crowd whether it be commercial or underground.



PERFORMERS

Hed Kandi nurtures a team of live artists, who are brought onboard to complement the Hed Kandi sound.

Percussionists, saxophonists, violinists and vocalists are all members of the Hed Kandi family. Our team of the world's sexiest dancers and performers are available on request and can be built into any package.



DECOR

All of the venues we transform are lavishly decorated to the highest specification, with a keen eye and impeccable attention to detail.

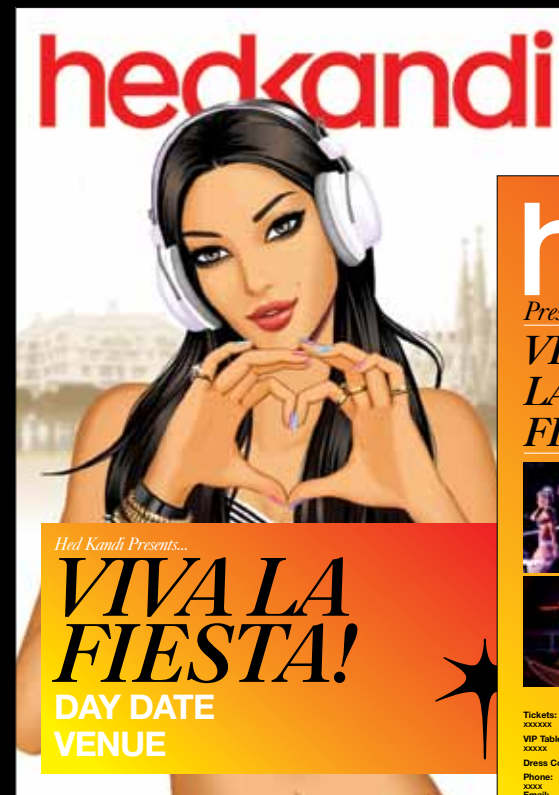
Bespoke productions are changed monthly to embrace the ever-changing musical themes, whilst accommodating the unique needs and requirements of the venue or party.



MARKETING

Posters & Flyers

Upon choosing a Hed Kandi party you will receive themed Hed Kandi artwork for your promotional marketing material along with a generic flyer for you to edit based on your party.



*HED KANDI
DEFINES THE
SOUND AND
VISION OF THE
INTERNATIONAL
PARTY SCENE*



EVENT VISION

Packages

PACKAGE	BESPOKE PRODUCTION	TOUR MANAGER	GIVEAWAYS	3 DJS	2 DJS	1 DJ	PERCUSSIONIST AND SAXOPHONIST	PERCUSSIONIST OR SAXOPHONIST	DANCERS	ENTERTAINERS	PA	GLITTERBALL
1	★	★	★	★			★		★	★	★	★
2	★	★	★	★			★					
3	★	★	★		★			★				
4	★					★						



*All packages are negotiable
according to your particular
requirements*



CONTACT US

Team Kandi



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For more information visit:

hedkandi.com

*From Kandi
with love XXX*